SSHB 1946
Technology Transformation Taskforce Update

Higher Education Coordinating Board

July 15, 2010

SSHB 1946 Overview

- Sponsored by Representative Rueven Carlyle
  - Former SBCTC Trustee
  - Technology Entrepreneur

- Passed in 2009

- Purpose:
  - Improve the efficiency, effectiveness, and quality of education relative to the strategic and operational use of technology in public education.

Membership

21 members:

– One from each public four-year institution of higher education
– Six from the community and technical colleges
– Two faculty members from four-year institutions of higher education (at least one of whom is selected by statewide bargaining representatives)
– Two faculty members from community or technical colleges (at least one of whom is selected by statewide bargaining representatives)
– One member from the State Board for Community & Technical Colleges
– One from the Higher Education Coordinating Board
– One from the Workforce Training and Education Coordinating Board
– One from the Department of Information Services
– One from the Council of Presidents

Co-Chairs elected by the task force:

– Gary Pratt, Chief Information Officer, Eastern Washington University
– Denise Yochum, President, Pierce College Fort Steilacoom

Charge

- Investigate similar efforts, strategies, programs, and options in other states, of private providers of higher education in the state, and global consortia related to:
  - Online learning technologies
  - Personalized online student services
  - Integrated online administrative tools
  - Shared library resources
  - Sharing of digital content
  - Online enrollment management
  - Quality assurance and continuous improvement

Charge (cont).

- Conduct a comprehensive audit of existing technology resources used by public institutions of higher education or agencies.

- Engage an independent expert to conduct an independent technical analysis of the findings of the comprehensive technology resource audit.

- Recommend strategies and specific tactics to:
    - Reduce duplication of applications, web hosting, and support services.
    - Effectively and efficiently use technology to share costs, data, and faculty professional development.
    - Improve the quality of instruction.
    - Increase student access, transfer capability, and the quality of student, faculty, and administrative services.
    - Establish governance models, funding models, and accountability measures to achieve these related objectives.

Charge (cont.)

- Develop a process and timeline.

- Identify the metrics that can be used to gauge success.

- Provide a preliminary report to the Legislature by December 1, 2009.

- Provide recommendations to the Legislature by December 1, 2010.

Process

- September 2009 Taskforce Convened

- Co-Chairs Elected

- Steering Committee developed
  - Three four-year representatives
  - Three two-year representatives

Process (cont.)

- Executive committee developed draft project charter
  - Identified key stakeholders
    - Students
    - Business
    - Legislature
    - Taxpayers
    - Employees of Higher Education

  - Established goals, objectives, priorities
    - Set out in Project Charge

  - Developed Guiding Principles
    - Focus on quality customer/stakeholder service,
    - Provide responsible stewardship of public resources
    - Conduct Task Force in a respectful, collaborative manner

Process (cont).

- Executive committee developed draft project charter
  - Developed an initial project timeline

  - Identified metrics for success
    - Near term indicators of success will include the on-time and within budget completion and delivery of those items included in the List of Deliverables section of this document.
    - Long term indicators of success will include the implementation of the Taskforce plan that results in outcomes that meet the metrics of success as defined by the Taskforce.

- November 2009
  - Project Charter adopted

Process (cont).

- November 2009 TTT developed subcommittees
  - eLearning Subcommittee
  - eStudent Services Subcommittee
  - eLibrary Subcommittee
  - eAdministrative Services Subcommittee
  - Information Technology Support Subcommittee

Phase I Subcommittee's Charges

- Think visionary and leadership first – worry about obstacles to success later.

- Vision – if you were building it from scratch today, what would it look like?

- What is the vision for the future (based upon best practices analysis)?

- Focus on commodity opportunities that allow resources to be redirected to teaching and learning.

Phase I Subcommittee's Charges

- Develop a vision and recommendations for application of these best practices and revolutionary/innovative solutions for higher education in Washington.

- Identify opportunities for quick "wins."

- Look for collaborative solutions that cross institutional boundaries.

- Review best practices and revolutionary/innovative statewide approaches.

Phase II Subcommittee's Charges

- Perform a gap analysis between consultant reporting of current conditions/environment in these subject areas and the proposed recommendation.

- Identify challenges and obstacles.

- Identify points for collaboration.

- Develop a plan and timeline on how to achieve the plan moving from the current environment to the recommendation:
  - 1-2 years;
  - 3-5 years;
  - 5 years and beyond.

Progress

- December 2009 Report submitted to Legislature

- TTT meets monthly

- Subcommittees regularly meeting (at least once per month)
  - Vision established
  - Current status identified
  - Gap analysis in progress
  - Recommendations in progress

Progress (cont.)

- Technology Audit began and completed

- August 12, 2010 - Audit findings and analysis to be received from independent consultant

- Governance conversation assigned to Executive Committee to develop recommendations
  - Full conversation with TTT taskforce
  - Ongoing discussions, research into other state structures, feasibility

- Regular conversations with bill sponsor

Future Work

- Committee reports completed early September

- Draft report to be completed in September for review

- Final Report adopted beginning of November

- Final recommendations to Legislature in December 2010